



July 30, 2021

The Honorable Ashley Moody
Office of the Attorney General
Plaza Level 01, The Capitol
400 South Monroe Street
Tallahassee, Florida 32399

Dear General Moody,

To meet the requirements of Chapter 20.058, F.S., attached is the report detailing the mission, results, three-year outlook, financial information, and a copy of the organization's most recent Internal Revenue Service Form 990 for End Human Trafficking, Inc. (d/b/a Florida Alliance to End Human Trafficking).

Should you have any questions regarding the information provided in this report, please do not hesitate to reach out to my office or Executive Director Erin Collins at (850) 570-1492.

Sincerely,

A handwritten signature in black ink, appearing to read "Ellyn Bogdanoff". The signature is stylized and cursive.

Ellyn Bogdanoff, Chair



Name

End Human Trafficking, Inc. (d/b/a Florida Alliance to End Human Trafficking)

Mailing Address

1400 Village Square Blvd., #3-110
Tallahassee, Florida 32312

Telephone Number

(850) 570-1492

Website

www.FloridaAllianceEndHT.com



Statutory Authority (Summary)

16.618, Florida Statutes

(1) The Department of Legal Affairs shall establish a direct-support organization to provide assistance, funding, and support to the Statewide Council on Human Trafficking and to assist in the fulfillment of the council's purposes.

The direct-support organization must be:

(a) A Florida corporation, not for profit, incorporated under chapter 617, and approved by the Secretary of State.

(b) Organized and operated exclusively to solicit funds; request and receive grants, gifts, and bequests of money; acquire, receive, hold, invest, and administer, in its own name, property and funds; and make expenditures in support of the purposes specified in this section; and

(c) Certified by the department, after review, to be operating in a manner consistent with the purposes of the organization and in the best interests of this state.

Brief Description of the Mission and Results Obtained by the Organization

The Florida Alliance to End Human Trafficking is a nonprofit organization created by the Florida Legislature to provide funding, support and assistance to the statewide effort to end human trafficking.

During Fiscal Year 2020-2021, Florida Alliance to End Human Trafficking developed and executed the following:

- Held 11 meetings of the Board of Directors.
- Trained 4,330 individuals (from 46 states and 2 countries) with its online human trafficking awareness course.
 - Replatformed training course (December 2020).
- Provided 10 different awareness trainings for local organizations; including business associations, service providers, healthcare/medical personnel, and civic groups.
- Significantly expanded outreach and increased database of potential donors, community partners, and supporters.
- Fundraised \$115,551.81 in private contributions.
 - Including a national foundation, individual philanthropic gifts, and anonymous online donations.



- Established framework for a Speaker's Bureau to coordinate educational awareness and training requests.
- Developed and published a Survivor's Bill of Rights.
 - Published guiding principles and best practices for engaging with survivor leaders and resources on human trafficking.
- Partnered with Voices for Florida and hosted three virtual trainings (January 2021, February 2021, May 2021).
- Partnered with Tallahassee-based photographers The Workmans to use art to raise awareness about human trafficking during the #EndIt campaign (February 2021).
 - 225 photographs were captured in Tallahassee and Tampa; including Attorney General Ashley Moody, Chief Financial Officer Jimmy Patronis, state legislators, local elected officials, community advocates, survivors and citizens.
 - Social media outreach received 215K impressions.
- Developed and published marketing materials.
- Rebranded website.
- Attended and participated in over 100 partner/stakeholder trainings, webinars, listening sessions.

Brief Description of the Organization's Plans for the Next Three Fiscal Years

During the upcoming fiscal years, the Florida Alliance to End Human Trafficking is focused on the following initiatives:

- Hosting fundraising events to provide assistance, funding and support to the Statewide Council on Human Trafficking.
 - Including its first in-person fundraiser, A Night of Hope and Healing, on September 9, 2021, in Tampa, Florida.
- Developing a grants program to support the efforts of law enforcement in their efforts against human trafficking.
- Develop a grants program for local organizations to seek funding to fulfill gaps in direct services.
- Developing and publishing a comprehensive, statewide resource guide of all direct-care organizations that provide services to victims of human trafficking and local non-profits that provide human trafficking training and awareness education.