



2023 Corporate Sponsorship Opportunities

Florida ranks third in the country for calls of suspected human trafficking to the National Human Trafficking Hotline. In 2022, nearly 2,000 victims were identified within the state. But as we know, human trafficking remains a hidden crime.

Human trafficking involves the use of force, fraud, or coercion to obtain some type of labor or commercial sex act. Human trafficking (or modern-day slavery) is the second largest global industry – behind illegal drug trafficking – and enslaves tens of millions of women, children, and men worldwide. It can happen in any community and victims can be any age, race, gender, or nationality.

The Florida Alliance to End Human Trafficking is a nonprofit organization created by the Florida Legislature to provide funding, support, and assistance to the statewide effort to end human trafficking.

In collaboration with human trafficking advocates (including survivors, law enforcement, and service providers), the Florida Alliance to End Human Trafficking developed a training course that focuses on detecting human trafficking, best practices for reporting human trafficking, and the interventions and treatment for survivors of human trafficking. Thousands of individuals have completed the training course from various industries, including hotel, motel, vacation rentals, trucking and logistics, healthcare, property management, service providers, statewide associations, state/local government agencies, universities, real estate, and more.

Thank you for your commitment to the Florida Alliance to End Human Trafficking and its mission to increase awareness, education, and training about this horrific crime. With your financial support, your organization stands next to Florida Attorney General Ashley Moody and the Florida Alliance as it fights to combat exploitation in the state.

Annual Presenting Sponsor: \$125,000 (One Available)

- Annual Presenting Sponsor achieves top-tier name/logo recognition for all 2023 events.
- Access for sixteen (16) guests to VIP Reception and premier seating for A Night of Hope and Healing on May 16, 2023 at The Breakers in Palm Beach, FL.
- Access for eight (8) guests to the 2023 Legislative Reception on April 3, 2023 at Poco Vino in Tallahassee, FL.
- Press release and social media posts announcing the annual sponsorship.
- Premier placement on website as Annual Presenting Sponsor.
- Presenting Sponsor name/logo for all additional events/meetings as added in the calendar year. Other benefits include:
 - Special invitations to conference calls, briefings and in-person meetings (including exclusive regional luncheons) with the Florida Alliance and special guests.
 - Opportunity to host industry-specific training for company/organization.

- Prominent name listing in the donor recognition section of Annual Report.
- Specialty naming opportunities throughout the year.
- Opportunity to provide remarks from the podium during A Night of Hope and Healing.
- Two-page color ad in A Night of Hope and Healing event program.
- Opportunity to interact with members of the Board of Directors and Statewide Council on Human Trafficking.
- Opportunity to be featured in a podcast episode.
- Opportunity to be featured in monthly newsletter.

Annual Champion Sponsor: \$75,000

- Access for eight (8) guests to VIP Reception and premier seating for A Night of Hope and Healing on May 16, 2023 at The Breakers in Palm Beach, FL.
- Access for four (8) guests to the 2023 Legislative Reception on April 3, 2023 at Poco Vino in Tallahassee, FL.
- Recognition for all additional events/meetings as added in the calendar year. Other benefits include:
 - Opportunity to host industry-specific training for company/organization.
 - Full-page color ad in A Night of Hope and Healing event program.
 - Special invitations to conference calls, briefings and in-person meetings (including exclusive regional luncheons) with the Florida Alliance and special guests.
 - Prominent name listing in the donor recognition section of Annual Report.
 - Social media posts promoting sponsorship throughout the calendar year.
 - Specialty naming opportunities throughout the year.
 - Opportunity to interact with members of the Board of Directors and Statewide Council on Human Trafficking.
 - Opportunity to be featured in monthly newsletter.

Annual Defender Sponsor: \$50,000

- Access for eight (8) guests to VIP Reception and premier seating for A Night of Hope and Healing on May 16, 2023 at The Breakers in Palm Beach, FL.
- Access for four (4) guests to the 2023 Legislative Reception on April 3, 2023 at Poco Vino in Tallahassee, FL.
- Recognition for all additional events/meetings as added in the calendar year. Other benefits include:
 - Full-page color ad in A Night of Hope and Healing event program.
 - Special invitations to conference calls, briefings and in-person meetings (including exclusive regional luncheons) with the Florida Alliance and special guests.
 - Prominent name listing in the donor recognition section of Annual Report.
 - Social media posts promoting sponsorship throughout the calendar year.
 - Opportunity to be featured in monthly newsletter.
 - Opportunity to interact with members of the Board of Directors and Statewide Council on Human Trafficking.

Annual Protector Sponsor: \$25,000

- Access for eight (8) guests to VIP Reception and premier seating for A Night of Hope and Healing on May 16, 2023 at The Breakers in Palm Beach, FL.
- Access for four (4) guests to the 2023 Legislative Reception on April 3, 2023 at Poco Vino in Tallahassee, FL.
- Recognition for all additional events/meetings as added in the calendar year. Other benefits include:
 - Full-page color ad in A Night of Hope and Healing event program.
 - Prominent name listing in the donor recognition section of Annual Report.
 - Social media posts promoting sponsorship throughout the calendar year.
 - Opportunity to be featured in monthly newsletter.
 - Opportunity to interact with members of the Board of Directors and Statewide Council on Human Trafficking.

Annual Benefactor Sponsor: \$10,000

- Access for eight (8) guests to VIP Reception and reserved seating for A Night of Hope and Healing on May 16, 2023 at The Breakers in Palm Beach, FL.
- Access for four (2) guests to the 2023 Legislative Reception on April 3, 2023 at Poco Vino in Tallahassee, FL.
- Other benefits include:
 - Half-page color ad in A Night of Hope and Healing event program.
 - Name listing in the donor recognition section of Annual Report.
 - Social media posts promoting sponsorship throughout the calendar year.
 - Opportunity to interact with members of the Board of Directors and Statewide Council on Human Trafficking.

Annual Guide Sponsor: \$5,000

- Access for four (4) guests to VIP Reception and reserved seating for A Night of Hope and Healing on May 16, 2023 at The Breakers in Palm Beach, FL.
- Other benefits include:
 - Half-page color ad in A Night of Hope and Healing event program.
 - Name listing in the donor recognition section of Annual Report.
 - Social media posts promoting sponsorship throughout the calendar year.
 - Opportunity to interact with members of the Board of Directors and Statewide Council on Human Trafficking.

****Annual sponsorships are continual throughout a 12-month period, not on a calendar year cycle. Therefore, annual sponsor will receive benefits for 12 months of their sponsorship.***