



July 19, 2024

The Honorable Ashley Moody  
Office of the Attorney General  
Plaza Level 01, The Capitol  
400 South Monroe Street  
Tallahassee, Florida 32399

Dear General Moody,

To meet the requirements of Chapter 20.058, F.S., attached is the report detailing the mission, results, three-year outlook, financial information, and a copy of the organization's most recent Internal Revenue Service Form 990 for End Human Trafficking, Inc. (d/b/a Florida Alliance to End Human Trafficking). Additionally, this report serves as an attestation to 20.058, Florida Statutes, that the organization is in compliance with all sections.

Should you have any questions regarding the information provided in this report, please do not hesitate to reach out to me or Executive Director Erin Collins at (850) 570-1492.

Sincerely,

A handwritten signature in black ink, appearing to read "Ellyn", written in a cursive style.

Ellyn Bogdanoff, Chair



**Name**

End Human Trafficking, Inc. (d/b/a Florida Alliance to End Human Trafficking)

**Mailing Address**

1400 Village Square Blvd., #3-110  
Tallahassee, Florida 32312

**Telephone Number**

(850) 570-1492

**Website**

[www.FloridaAllianceEndHT.com](http://www.FloridaAllianceEndHT.com)



## **Statutory Authority (Summary)**

### **16.618, Florida Statutes**

(1) The Department of Legal Affairs shall establish a direct-support organization to provide assistance, funding, and support to the Statewide Council on Human Trafficking and to assist in the fulfillment of the council's purposes.

The direct-support organization must be:

(a) A Florida corporation, not for profit, incorporated under chapter 617, and approved by the Secretary of State.

(b) Organized and operated exclusively to solicit funds; request and receive grants, gifts, and bequests of money; acquire, receive, hold, invest, and administer, in its own name, property and funds; and make expenditures in support of the purposes specified in this section; and

(c) Certified by the department, after review, to be operating in a manner consistent with the purposes of the organization and in the best interests of this state.

## **Brief Description of the Mission and Results Obtained by the Organization**

The Florida Alliance to End Human Trafficking is a nonprofit organization created by the Florida Legislature to provide funding, support and assistance to the statewide effort to end human trafficking.

During Fiscal Year 2023-2024, Florida Alliance to End Human Trafficking developed and executed the following:

- Drafted legislation to reauthorize the Direct Support Organization/Florida Alliance to End Human Trafficking (which was passed by the Florida Legislature and signed into law by the Governor effective July 1, 2024).
- Held four meetings of the Board of Directors.
- Trained over 14,000 individuals with its online human trafficking awareness course (over 40,000 to date) from various industries: including hotel, motel, vacation rentals, trucking and logistics, property management, service providers, statewide associations, state/local government agencies, universities, and real estate.
- Supported and promoted the 100 Percent Club (human trafficking awareness challenge to businesses/organizations).
  - 67 companies have completed the application.



- 46 companies have received their certificate of completion.<sup>1</sup>
- Launched a grants program to support of law enforcement in their efforts against human trafficking.
  - Received 27 responses to a Law Enforcement Grants Solicitation for agencies to identify proven technology solutions that fight human trafficking. (December 2023)
    - Recommended awards to the Jacksonville Sheriff's Office (\$90,000) and Kissimmee Police Department (\$5,725).
  - Issued a second Law Enforcement Grants Solicitation (April 2024) for an additional \$100,000 in funding (to be ratified and approved by the Board of Directors and Statewide Council on Human Trafficking in August 2024).
- Provided 12 different awareness trainings for various organizations: including business associations, service providers, healthcare/medical personnel, and civic groups.
- Significantly expanded outreach and increased database of potential donors, community partners, and supporters.
- Fundraised \$593,734 in private contributions.
  - Including a local and national foundation, event sponsorships, individual philanthropic gifts, and anonymous online donations.
  - Hosted regional awareness events in Indian River County (November 2023) and Tallahassee (January 2024) and annual fundraising gala *A Night of Hope and Healing* (May 2024).
- Developed and updated corporate and individual annual giving plans.
- Attended and participated in over 20 partner/stakeholder trainings, webinars, listening sessions. (These sessions were attended by the DSO's Executive Director.)

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<sup>1</sup> As of July 16, 2024.



### **Brief Description of the Organization's Plans for the Next Three Fiscal Years**

During the upcoming fiscal years, the Florida Alliance to End Human Trafficking is focused on the following initiatives:

- Host fundraising events to provide funding, support, and assistance to the Statewide Council on Human Trafficking.
- Collaborate with the Statewide Council on Human Trafficking to update the organization's training resources.
- During Fiscal Year 2024-2025, the DSO will offer \$250,000 in Law Enforcement Grants for agencies' technology purposes in their efforts to combat human trafficking. (There will be one application period tentatively scheduled to open in November 2024.)